

EDEN SLEZIN

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Digital Portfolio: www.EdenSlezin.com

HIGHLIGHTS: Designer | Entrepreneur | Leader | Adventurer

- Showed at NYFW SS18
- Repeated CFDA and industry recognition
- Established two successful companies
- 10+ years experience in large scale, senior retail management, strategy and merchandising
- USMC leadership training and experience

COMPUTER PROFICIENCY

Google.Docs
Adobe Illustrator
Adobe Photoshop
Microsoft Office

RELEVANT EXPERIENCE

- **MINED ON DENIM: Founder and Head Designer** | San Francisco, CA | May 2017 - Present
 - Sustainable denim menswear label - result of thesis collection, developed over 2 years
 - Production of NYFW SS18 collection - produced all production patterns, fabric sourcing, surface treatments and details
- **CUTE TANK: Founder and Head Designer** | San Francisco, CA | Aug 2011 - 2017
 - Produced over 5 collections and multiple fashion shows carried in 10 locations in 5 cities across the US, AUS and online
 - Produced custom products for varied clients including SF AIDS Foundation
 - Oversaw all aspects of design, sourcing, production, marketing, web design and business administration
- **AMOUR VERT: Assistant Designer Intern** | San Francisco, CA | Aug 2016 - May 2017
 - Collaborated on multiple top selling prints for Spring 2017 collection
 - Extensive development tears and sketches utilized in numerous top selling designs
 - Involved in all aspects of design development including inspiration boards, research tears, color stories, print development, fit and pattern development, design sketches, technical flats, lab dips, fabric sourcing and merchandising
 - Worked effectively with production, regularly producing line sheets, cut tickets, tech packs, and mill sheets
 - Full comprehension of sustainability as company focused on natural and organic fabrics and sustainable practices.
- **SPORTS BASEMENT: Senior General Manager & Executive Team Member** | San Francisco, CA | Nov '06 - Present
 - Opened 2 locations and grew one to its current \$15 million a year level with up to 80 team members
 - Proven management and communications with supervision of large management, marketing teams and the entire staff
 - Senior Executive Team member, responsible growth from 3 to 7 stores and our most profitable year ever in 2016
 - Company wide recognition as subject matter expert in visual merchandising, training and leadership
 - Full understanding of business processes associated with retail and running a business including buying, hiring, visual merchandising, sales analytics, P & L's, payroll, expenses, and all store operations.
- **DNA GROUP: Design Assistant Intern** | San Francisco, CA | Jan 2015 - Sept 2015
 - Focus on customer based technical flat translation into workable production patterns and sample making

EDUCATIONAL HISTORY

- **GRADUATE: Academy of Art University - MFA Fashion Design, GPA 3.6** | Jan 2014 - May 2017
 - Emphasis in menswear, denim and sustainability
 - Proficient in all pattern drafting, 3D construction, fitting and tailoring
 - Proficient in all design presentation concepts including fashion illustration, rendering, technical flats, 3D samples, mood boards
 - Proficient with industrial sewing machines, overlock machines and the cover stitch machine
 - **ACCOMPLISHMENTS**
 - Finalist in the 2017 WGSN & ArtsThread Future Creator Award, New York
 - 2017 CFDA & Elaine Gold Launch Pad Finalist & selected for CFDA Fashion Future Graduate Showcase in 2017
 - Selected to show at New York Fashion week September 2017 Graduate show
 - Graduate Fashion Design Student Representative 2015-2016
- **UNDERGRADUATE: University of California at Davis - BS Botany** | 1993 - 1998

OTHER EXPERIENCE

- **BACKCOUNTRY FOUND: CEO and Lead Guide** | San Francisco, CA/Grand Canyon NP, AZ | Apr 2005 - Present
 - Start to finish running business including marketing, web design, payroll, administration, logistics, execution and coordination
- **UNITED STATES MARINE CORPS: Captain, Aviation Intelligence Officer** | Varied Locations | Jun 1998 - Mar 2004